

# TEDxLancaster

x = independently organized TED event

*Making a Difference*



**October 25, 2021**  
**Fulton Theater • Lancaster, PA**

# SCHEDULE

5:30pm: Doors open to the Fulton Theater

6:00pm: TEDxLancaster begins

7:20-7:40pm (approx.): Intermission

9:00pm: TEDxLancaster concludes

*Making a Difference*



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## DID YOU KNOW...

**TED** stands for **T**echnology, **E**ntertainment, **D**esign

**TEDx**Lancaster started in 2014

As per **TED** rules, 75% of a **TEDx** event must be speakers and 25% must be **TED** videos

**TED** and **TEDx** talks cannot exceed 18 minutes

**TEDx**Lancaster is a non-profit. Everyone involved is a volunteer

The **TEDx** license holder has to apply for a license each year to hold their event

If the license holder hasn't attended a **TED** event, their **TEDx** event is limited to 100 attendees

All videos of **TEDx** talks must be approved by **TED** before they can be uploaded to **TED.com**

There are about 3,000 **TEDx** events held each year in over 170 countries

# Welcome to **TED<sup>x</sup>**Lancaster

Welcome to **TEDx**Lancaster 2021! I would like to personally thank you for attending today's event. We greatly appreciate you being a part of our independently organized **TED** event, under license from **TED**. There are many people in our community who are "Making a Difference", our theme for this year's event. On the stage today are speakers who epitomize our theme and are making a difference not only in our community, but in the world. We applaud you for supporting our speakers, this event, and "ideas worth spreading", which is **TED's** slogan. Each speaker has taken great efforts to hone in on their idea and expand upon it in their talk. We challenge you to extract the ideas and find a way to use them for inspiration so you can be making a difference for yourself and others. If a speaker's topic doesn't directly apply to you, find a way to adapt the idea to something you can use. A typical **TEDx** attendee is a life-long learner looking for inspiration, motivation, and education. You will find all three in today's talks. It is our goal to bring the **TED** experience to Lancaster. If you have any questions, concerns, comments, or suggestions, please email me at [TEDxLancaster@gmail.com](mailto:TEDxLancaster@gmail.com). I value all feedback, positive or negative. Again, my personal thanks for attending today. May you be enlightened by today's talks and leave a changed person. Enjoy!

Bob Vasile, **TEDx**Lancaster Executive Director

# THANK YOU!

Without these generous partners, this event could not exist.  
We greatly appreciate their support of our event and ideas worth spreading!



Kenneth King Photography



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#TEDxLancaster

Posting on social media? Use this hashtag.



# Vincent Carson

## The Power of a Genetic Diagnosis

Vincent Carson is the Clinical Operations Director at the Clinic for Special Children in Strasburg, Pennsylvania. The Clinic for Special Children is a nonprofit clinic that serves as a trusted medical practice for children and adults with genetic disorders from the Amish and Mennonite communities. Dr. Carson is fortunate to work with an amazing team of physicians, nurses, genetic counselors, and laboratory scientists at the Clinic, which enables him to integrate clinical medicine with patient-centered research on a daily basis. His research is focused on neurogenetics, ranging from neuromuscular disorders and metabolic disorders to epilepsy. He earned his B.S. in Biochemistry and Molecular Biology at the Pennsylvania State University, his M.D. at the Drexel University College of Medicine, and completed residency in both Pediatrics and Child Neurology at the UPMC Children's Hospital of Pittsburgh. He currently lives in southern Lancaster County with his beautiful wife and four children.



# Gail Groves Scott

## **Big Pharma and the Overdose Crisis: How I Went from Drug Rep to Whistleblower**

Gail is a public health researcher and doctoral student in health policy, who studies pharmaceutical marketing, opioid use disorder policies and access to treatment. She was a pharmaceutical sales rep for more than 16 years, before becoming a whistleblower for the U.S. Department of Justice, in a record-setting civil and criminal case against an addiction medicine manufacturer. She also testified as a fact witness for a grand jury in the Purdue Pharma/ OxyContin case. Most recently, she spent three years on staff at a Philadelphia university, launching a program to educate multidisciplinary healthcare professionals, and policymakers about addiction, recovery, harm reduction & stigma. Gail was a co-chair of TEDxLancaster's 2014 program committee, the emcee in 2018, and a TEDMED 2018 scholar, but this is her first time to give a talk! Gail and her spouse Stephen T. Hohenwarter, raised their five children in Lancaster, and are now proud grandparents of two.

# TED talk video





# Tracie Young

## A Wildlife Rehabilitator's Plea to Those Who Hunt and Fish

Tracie Young is the Founder, Director and Wildlife Rehabilitator of Raven Ridge Wildlife Center located in Washington Boro, PA. A lifelong resident of Pennsylvania, Tracie has always had a profound love of animals. When the Deepwater Horizon exploded, resulting in the largest oil spill in the history of marine drilling, Tracie wanted to help the hundreds of thousands of animals that had been affected. Tracie learned that only licensed wildlife rehabilitators were being allowed access to the animals affected by the gulf spill. She decided then to become a wildlife rehabilitator. After volunteering and apprenticing under her mentor, Peggy Hentz of Red Creek Wildlife Center in Schuylkill Haven, Tracie scored almost perfectly on all three tests the Pennsylvania Game Commission offered to those hoping to become rehabilitators. Finally, she had fulfilled her dream of becoming a wildlife rehabilitator.



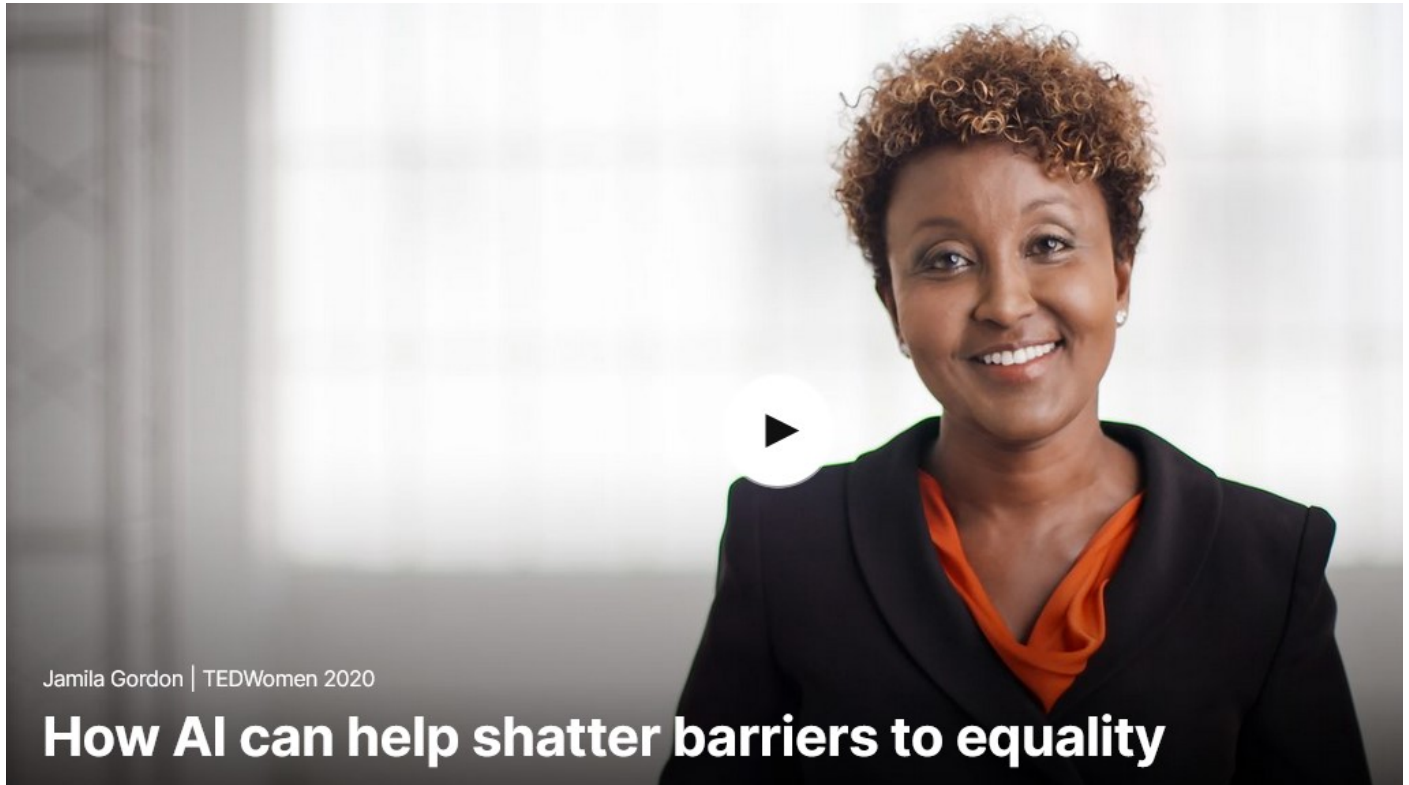


# Andrew Bliss

## Turning Chance into Structure: The Necessity of Mentorship in Youth

Andrew Bliss is a graduate of Lampeter-Strasburg High School and is now a current undergraduate student in biomedical engineering at Cornell University. He currently is an undergraduate researcher in the De Vla-minck Lab at Cornell in circulating cell-free DNA and RNA and plans to continue his education through medical school. Andrew found the value of mentorship by chance as a high school student and now wants to help create opportunities for other young students in the community and across the country in STEM as the co-creator of TEAM Marstronaut, a mentorship program that is a part of the Force for Health network.

# TED talk video



Jamila Gordon | TEDWomen 2020

**How AI can help shatter barriers to equality**



# Eric Sauder

## We're Trying to Solve the Climate Crisis at the Wrong Scale

Eric is a social innovator focused on climate change with a background in engineering, sustainability, and design. Despite the looming challenge of climate change, Eric is resolutely optimistic about the potential for people to implement solutions that build a more vibrant and equitable world. For the past five years, he has worked alongside farmers and natural resource professionals to create new programs and support for farmers to sequester carbon, generate ecosystem services, and create resilient agricultural economies. This vantage point allowed Eric to see the potential for greater regional climate collaboration. He founded RegenAll, a Lancaster based nonprofit, to catalyze regeneration across rural and urban communities. RegenAll works with individuals, businesses, and communities to identify and implement place-based climate solutions that capitalize on a region's unique strengths and resources. Eric and his wife Ruth live in Lancaster with their two children.



# Alexia McKnight

## Tech-Savvy Tips to Revolutionize Your Health

Alexia McKnight grew up in Virginia, wanting to be a veterinary radiologist. Becoming fascinated with advanced imaging, particularly MRI, she pursued veterinary medicine to realize that goal. After a post-doctoral fellowship at an MRI lab and a diagnostic imaging residency, she taught equine and large animal radiology before starting her own teleradiology practice in Chadds Ford, PA. Her career focus has been equine MRI, as she enjoyed the advantages of technology throughout her career and personal life. An unexpected twist ushered her through some legal and legislative landscapes while experiencing a different perspective of radiation and technology.



# Matthew Woodson

## Cultivating the Power of Music

Matthew Woodson is an educator, performer, and entrepreneur based out of Lancaster, PA. A percussionist by trade he can be seen with local band Big Boy Brass, his most recent steelpan project Woodson Steel Experience, and other local production companies. As the Director of Community Percussion for the local non-profit Music For Everyone, he instructs students in the School District of Lancaster and facilitates group drumming events/programs throughout the community.



# Will Kiefer

**Want generational change?  
Share your network**

Will Kiefer is the Executive Director and Founder of Bench Mark Program, a fitness-based mentoring program serving at-risk youth in Lancaster City. He started the organization in 2014 while finishing up his studies at Franklin and Marshall College, and since then it has expanded to serve well over 100 students per year. Will loves working with his team to problem solve. Nothing makes him happier than seeing teammates, who were once Bench Mark students themselves, running the program on a daily basis. Will measures himself by the number of people whose lives he has made better. His source of energy and support is his wife Karla, their son Kenny, and their dog Snoopy. He credits his drive to serve others to the love that his parents and family showed him growing up, a level of support that he passes on to everyone who walks through the Bench Mark gym doors.



# Nate Luvince

**Want generational change?  
Share your network**

Nate Luvince is a 23-year-old father of two, student, and Student Service Coordinator at Bench Mark Program. As a graduate of the Bench Mark, Nate was offered the opportunity to come back and work with students similar to himself that have been affected by trauma, gangs, and drugs. Starting off as a part-time member of the team, it did not take long for him to learn and advance from this position. Eventually, Nate worked his way up to Student Service Coordinator. Nate credits Will Kiefer and Alex Roman as continually playing a vital role in his life. Nate says that they have invested countless time in him and molded him into a better man. "They have taken many chances on me, making sure to put me in positions to be successful and show my strengths. Without Will or Roman, my story would have ended like many of my friends, dead or in jail."

OFFICIAL PROGRAM

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